



### Rendered PRODUCTS IN USE

# Toy Design

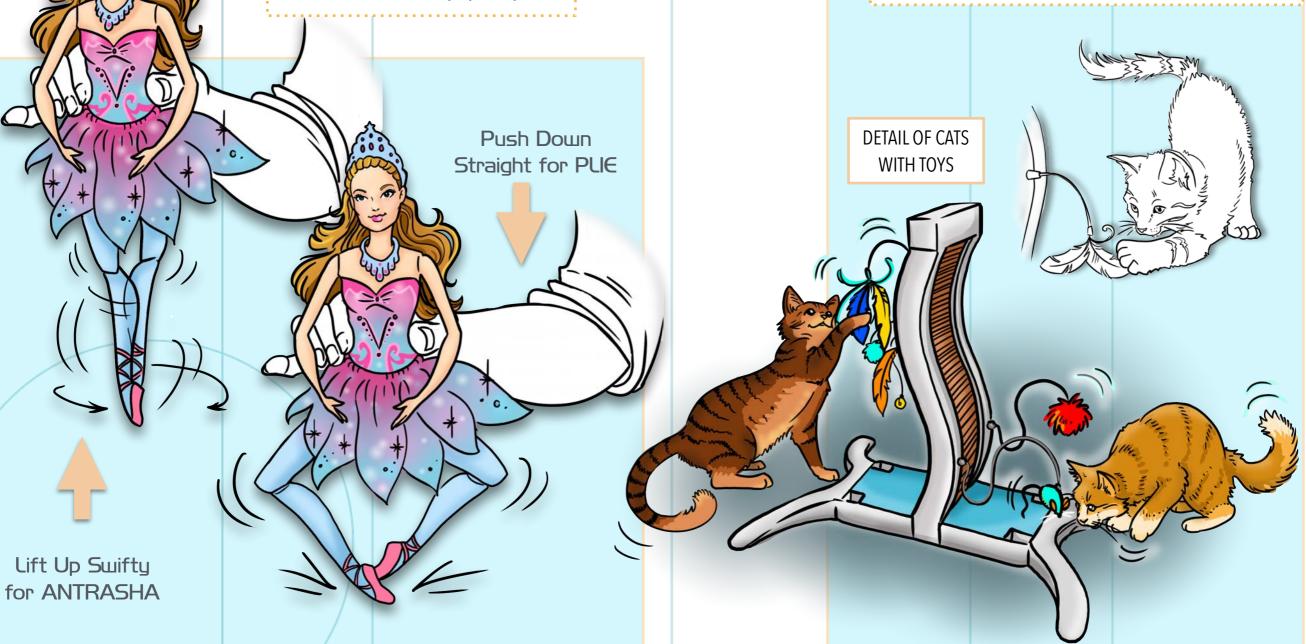
### PINK SHOES BARBIE ILLUSTRATION

Barbie in The Pink Shoes, is a doll whose legs bounce from a plie' to an antrusha when pressed straight down on her toes and lifted up quickly.

HAND DRAWN
ILLUSTRATIONS
IN PHOTOSHOP

#### KITTY CONNECTION

Interactive cat toy. Cats scratch post that has toys sticking out, connected to each other on opposite sides internally. When a cat plays with one toy, the toy on the opposite side is jiggled, therefore promoting further play from the cat.





### MARSHMALLOW FACTORY DELUXE PLAYSET

### PRODUCT ILLUSTRATIONS



#### **PLAYSET ART**

Created numerous colored versions of playset.

This perspective was illustrated by another artist.

HAND DRAWN ILLUSTRATIONS
IN PHOTOSHOP

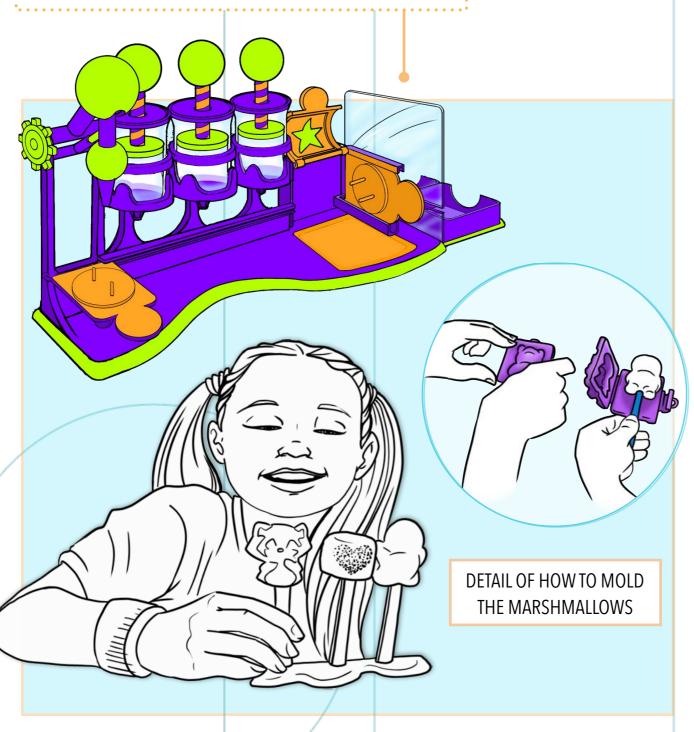
PIGGIN' BOOGERS GAME

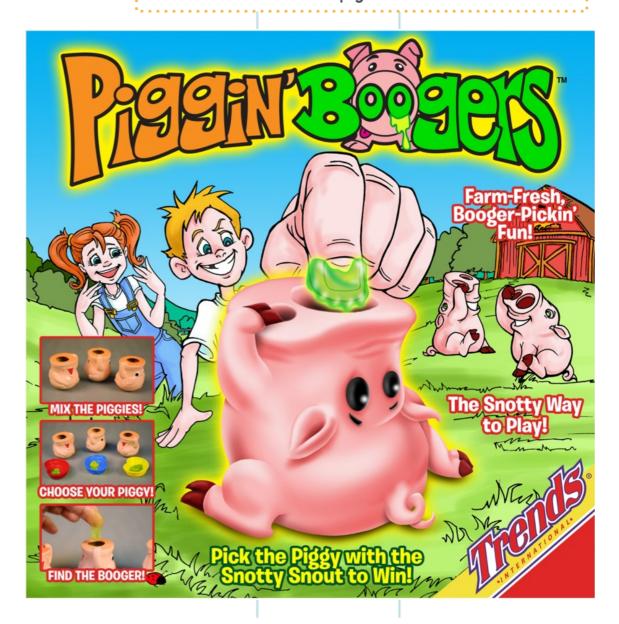
### PACKAGE COVER

#### **ILLUSTRATION**

Using the Pig Toys as reference, I drew, inked and colored the original background image used for the front of the box.

Blackline of children, pigs, and barn scene ONLY.



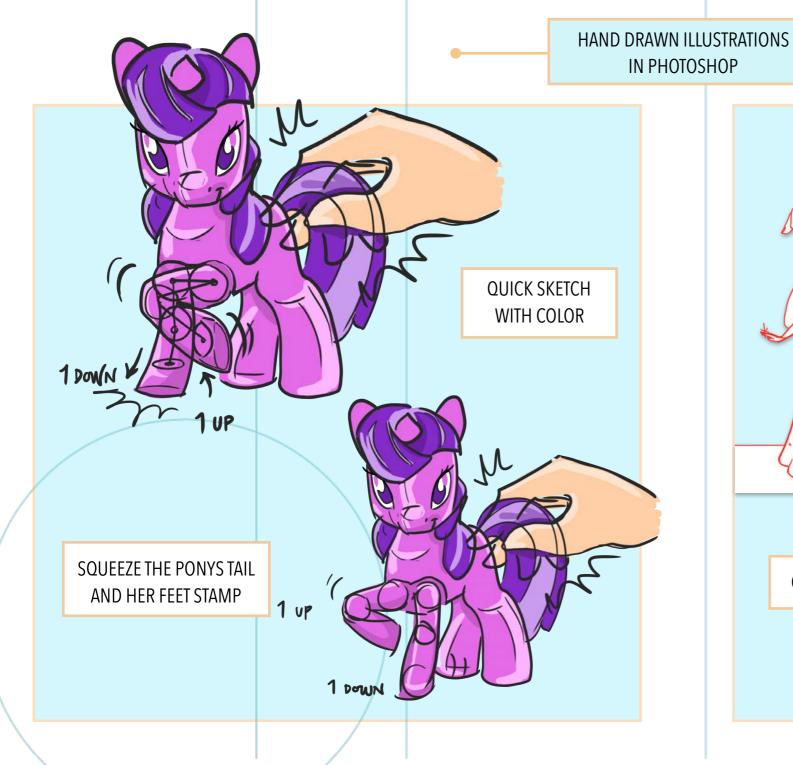


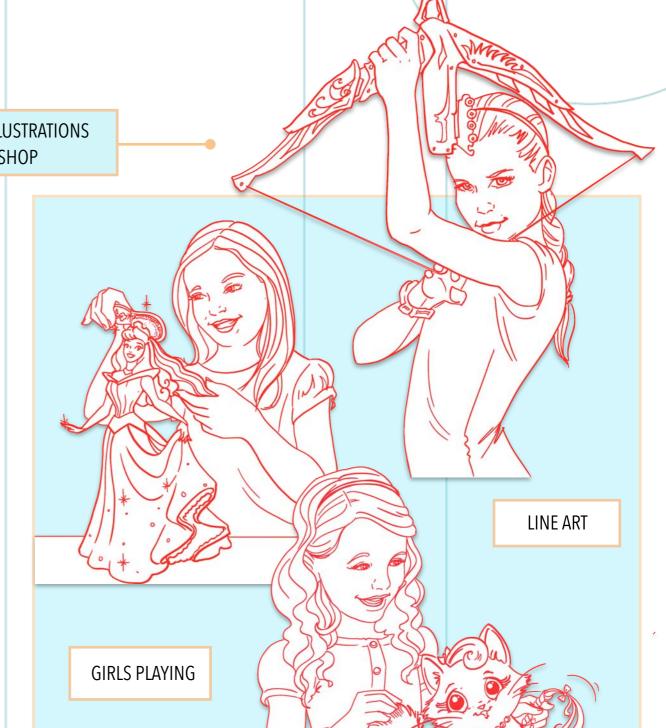
## Hypothetical PRODUCTS IN USE

# Toy Design

#### YOUNG GIRLS TOY DESIGN EXAMPLES

These illustrations are examples of made up products in use by the consumer.





## Rendered FANTASY ART

### FANTASY DESIGN THEME EXAMPLES

Young children and girls toys are frequently themed in cute baby animals, bright happy colors, flowers and images invoking a youthful feeling of bliss.

These examples are rendered and shaded in full color.

**FULL COLOR** 





## Rendered FANTASY ART

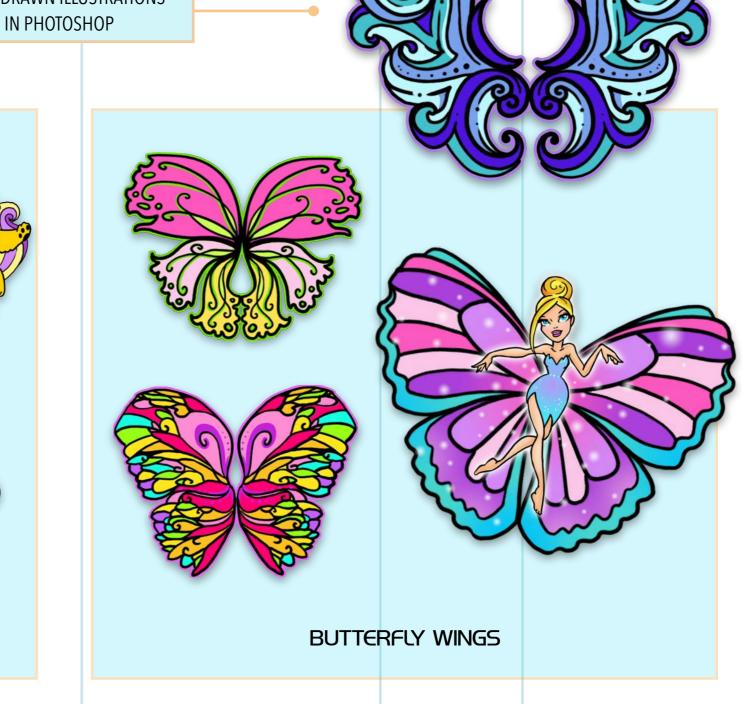
# Toy Design

#### FANTASY THEME IN FIXED SPACE EXAMPLES

Cute themes designed to fit within a specific shape requirement.

FLAT COLOR









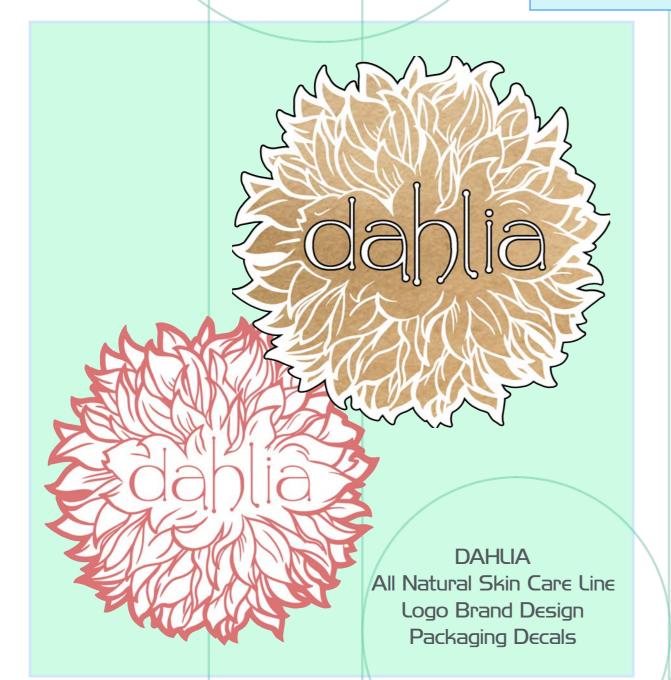


# Graphie Design

Preelance Commercial Art

BUSINESS CARDS & LOGOS

HAND DRAWN
IN PHOTOSHOP & ILLUSTRATOR





# Graphie Design

Preelance Commercial Art

**BUSINESS CARDS & LOGOS** 

HAND DRAWN IN PHOTOSHOP & ILLUSTRATOR

Logo Brand Design Packaging Decals

PALOMAR GROWERS Craft Cannabis







# Graphie Design

Freelance Commercial Art

**BUSINESS CARDS & LOGOS** 

HAND DRAWN
IN PHOTOSHOP & ILLUSTRATOR

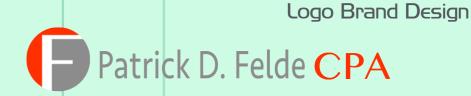


Hand Drawn Designed in Illustrator

Lisa Hendrickson & Associates Interior Design Logo Brand Design



Font Used
Designed in Illustrator



PATRICK D. FELDE



CERTIFIED PUBLIC ACCOUNTANT

PATRICK D. FELDE



CERTIFIED PUBLIC ACCOUNTANT

# Graphie Design



Freelance Commercial Art

**CHARITY LOGO DESIGN** 

HAND DRAWN
IN PHOTOSHOP & ILLUSTRATOR

Keep Imagining More



PLASTIC FOR PEEPERS



Logo Brand Design

### KIM-IKEEP IMOCINING MORE & PLOSTIC FOR PEEPERS

Are charities set up by a student at Laguna Beach High school in support of Cancer Research and supplying reading glasses to people in need.



Logo Brand Design Packaging Decals

### LA QUINTA HIGH CROSS COUNTRY

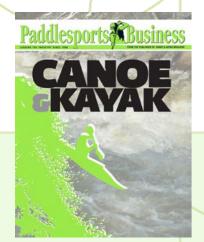
These logos were done for the High School Cross Country Team to support comradery and provide a strong school spirit for youths in sports.







# Publishing



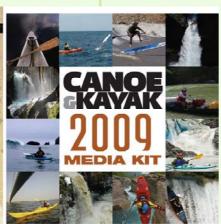
#### LAYOUT AND ILLUSTRATIONS

Worked with Action Sports Group to assist in the design and production of Canoe & Kayak Magazine, Spring 2009

> CANOE & KAYAK MAG SPREAD MAP OF ST. JOHN ISLAND

WATERCOLOR AND PHOTOSHOP





2010 MEDIA KIT: CANOE & KAYAK MAGAZINE

CANOE & KAYAK COVER DESIGN



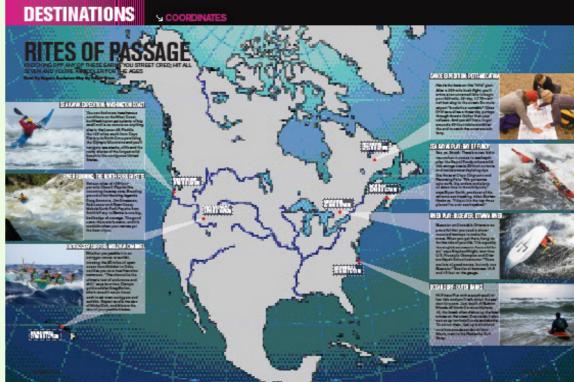






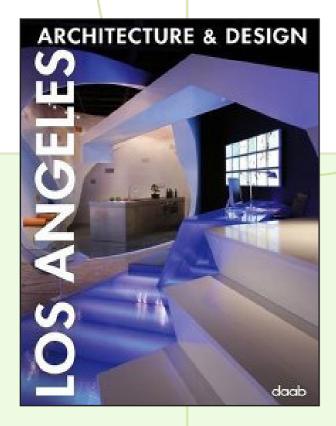
COMPLETED THE DOUBLE PAGE SPREAD PUBLISHED IN AUG 2009 OF THE NORTH AMERICAN RIVERS MAP ILLUSTRATOR AND INDESIGN





### BOOK LAYOUT & PRODUCTION

# Publishing

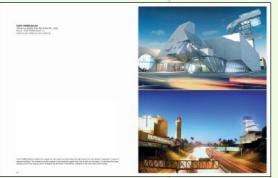


LA ARCH & DESIGN
LOCATED NEW DESIRABLE ARCHITECTURE TO SHOWCASE.
CONTACTED ARCH FIRM TO ACQUIRE COPYRIGHTS.
SAVED ALL IMAGES UNDER MASTER DATABASE.
LAID OUT ALL IMAGES WITH CAPTIONS.

INTERNATIONAL LUXURY COFFEE TABLE
BOOK DISTRIBUTED WORLDWIDE IN FIVE
LANGUAGES TO 70 COUNTRIES. THIS
PUBLICATION SHOWCASES SOME OF THE
MOST UNIQUE, LUXURIOUS AND EXOTIC
INTERIOR AND EXTERIOR ARCHITECTURAL
SPACES NEW TO THE CITY OF LOS
ANGELES





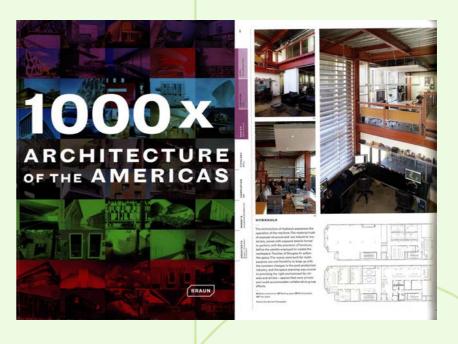




#### LAYOUT AND COPYRIGHTS

Worked under Fusion Publishing to locate, compile and produce content for luxury coffee table books under the publishing Houses of TeNeuese and Daab

1000 x ARCHITECTURE OF THE AMERICAS



**CULT MASTERPIECES** 



COOL HOTELS USA











FALCOR MUSIC THUMBNAIL

## PROMOTIONAL DIGITAL ART

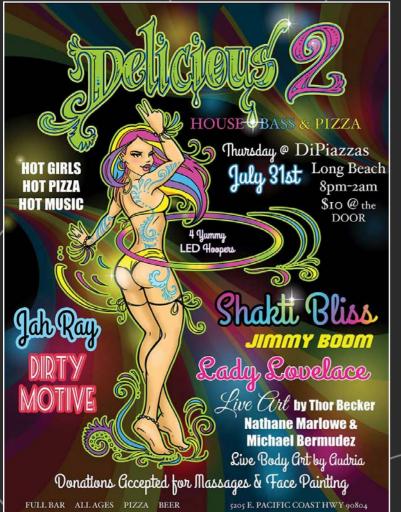
### Illustration

#### MUSIC PROMOTION

The images shown were all done to promote music. Album covers, thumbnails and flyers were all created from scratch in Photoshop.

ALL ILLUSTRATIONS HAND DRAWN IN PHOTOSHOP









UNITED FESTIVAL

THE HASHISHANS RAGGAE BAND



## BLACK LINE DIGITAL ART

## Illustration





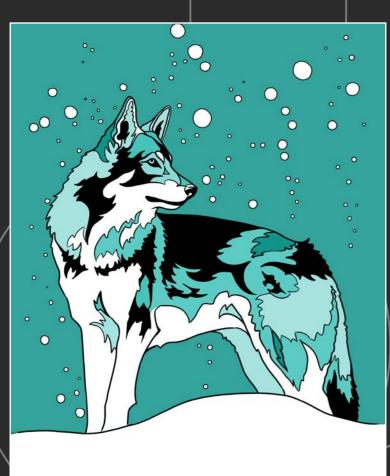
### LINE ART

Recreational art done in Photoshop using a Cyntiq, Wacom Tablet.

ALL ILLUSTRATIONS HAND DRAWN IN PHOTOSHOP

MIXED MEDIA









LOGO DESIGN FOR MONSTER VR 3 IMAGES MAKE AN ANIMATED GIF

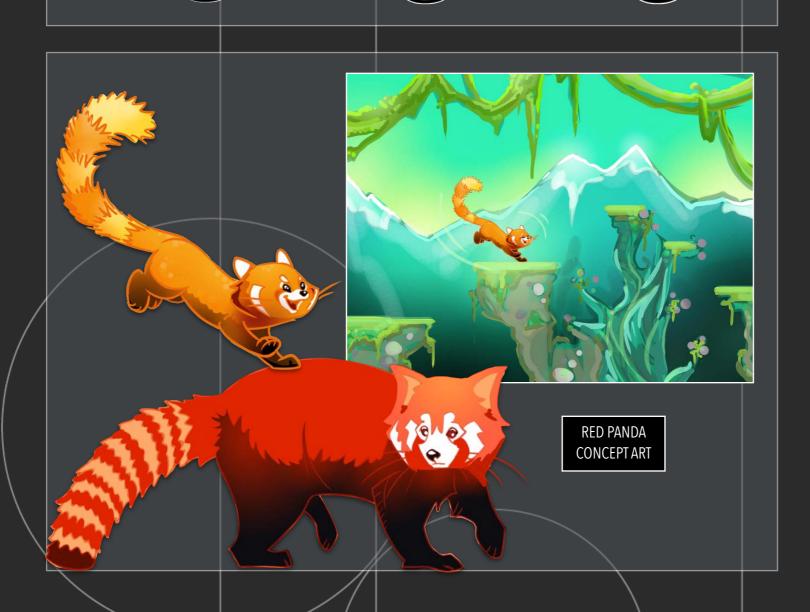
### FANTASY DIGITAL ART

## Illustration



#### **GRAPHIC ART**

Recreational art done in Photoshop using a Cyntiq, Wacom Tablet.





## FANTASY DIGITAL ART

## Illustration



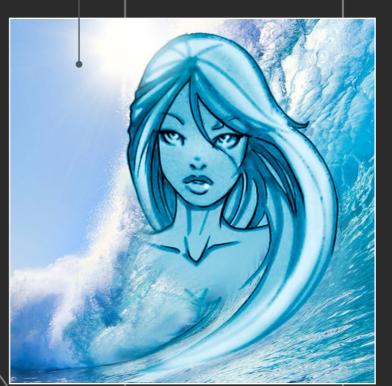




















### OCULUS MOBILE VR JAM

# Game Design

#### SUPER GALAXY PUNCH OUT

The images created for this game were designed to assist in telling the story of the main character, Mac. In which he gets sucked into space and demanded to fight the best in the galaxy.





# Game Design

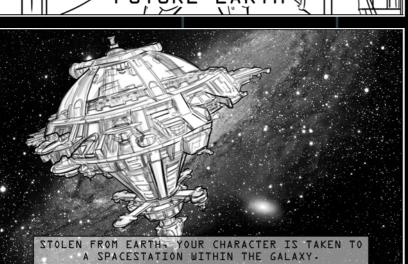
#### **HACKATHON**

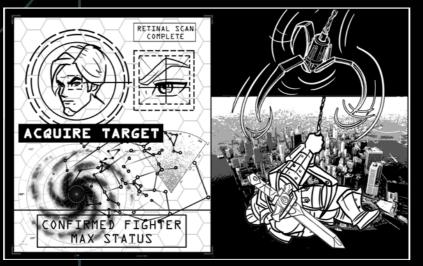
All images here are assets created for the Mobile VR Jam Hachathon to provide the story for a working VR video game in Oculus.

### OCULUS MOBILE VR JAM

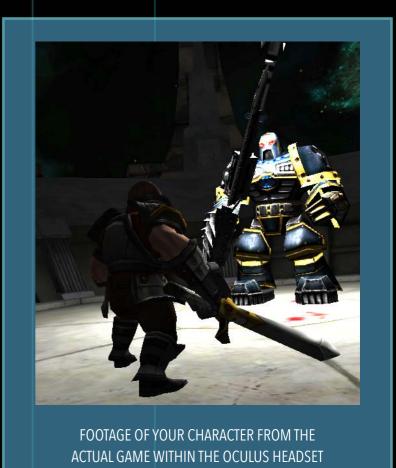
ILLUSTRATIONS IN PHOTOSHOP



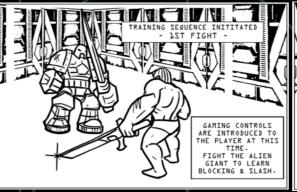


















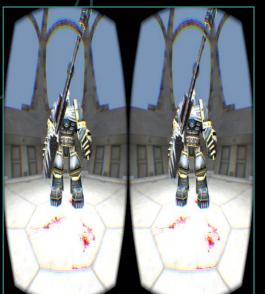
VIDEO GAME ASSETS

VIDEO GAME ASSETS

### OCULUS MOBILE VR JAM

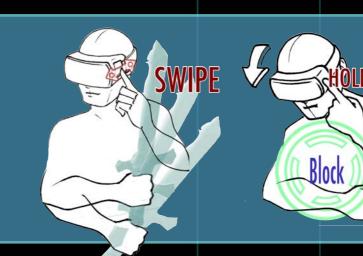
# Game Design

VIEW OF ACTUAL GAME



#### **HACKATHON**

All images here are assets created in ONE NIGHT during the Mobile VR Jam with a Team to create a working video game for Oculus.









#### MULTI-UNIT HOUSING PROJECT DOWNTOWN LA

### Residential Design

### THESIS ARCH PROJECT

## Architecture

HAND DRAWN PERSPECTIVE VIEW IN

THIS RESIDENTIOL HOUSING PROJECT was set to be located at the corner lot of 5th and Hill Street in Downtown Los Angeles. The project used the suns angles to determine proper light wells throughout the narrow "L" shaped lot while conducting the travel of air flow amongst the residential units therefore maximizing natural elements throughout the complex and minimizing all unnatural manmade comforts that clog design such as duct work and excessive rooftop weight.

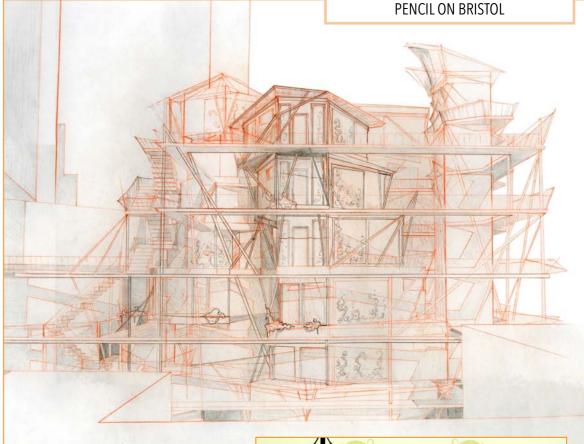
RESIDENTIAL PLAN SECTION DRAWINGS

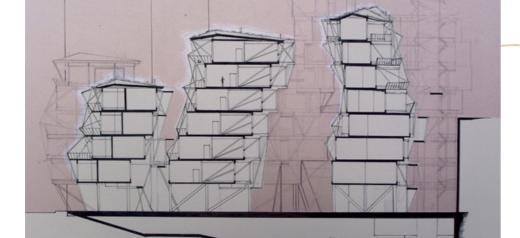




PARTITIONS SEPARATING THE UNITS WOULD USE BEADED OR LASER CUT SCREENS TO PROVIDE PRIVACY WHILE STILL ALLOWING LIGHT AND AIR TO FLOW FREELY THROUGH THE SPACES.

COLLAGE IN PHOTOSHOP
LAYERING ELEMENTS OF LA





HAND DRAWN IN INK ON BRISTOL



**OF UNITS** 



#### MULTI-UNIT HOUSING PROJECT DOWNTOWN LA

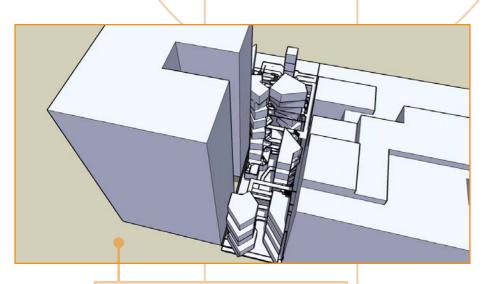
### THESIS ARCH PROJECT

## Architecture

#### **LIGHT SECTIONS**

The dissection of the lot into several housing towers was created from the suns paths over it throughout the year.

MULTI-UNIT HOUSING PROJECT in downtown L.A. designed to force natural sunlight and ventilation into living spaces otherwise neglected due to its surrounding preexisting structures.



ARIEL VIEW OF THE SITE WITH HOUSING UNITS INSIDE USING SKETCH-UP

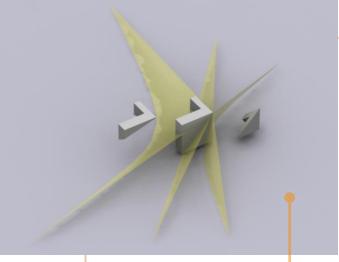


SCREEN LIGHT STUDY EXAMPLE

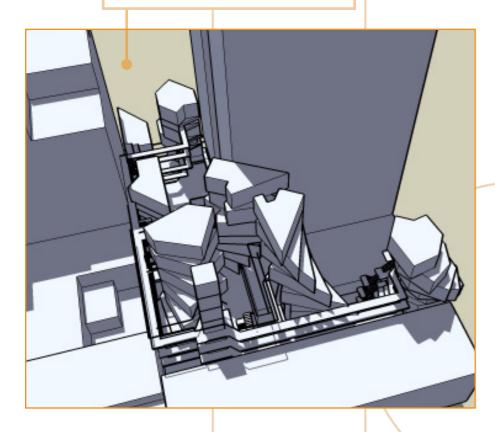


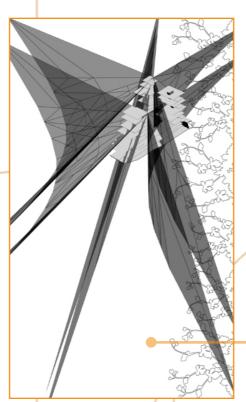
EARLY CONCEPT MODEL USING CARDBOARD

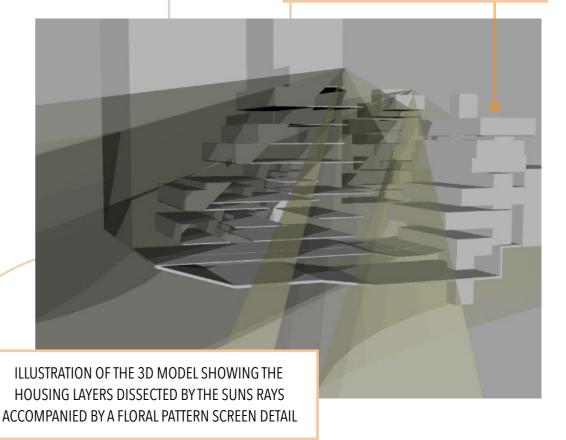
Residential Design



3D MODELS DISSECTED BY LIGHT USING RHINO, 3D SOFTWARE







#### WTC MEMORIAL DESIGN

ARIEL VIEW OF THE SITE

IMAGERY OUTLINED IN INK

### Memorial Design

### DESIGN & FABRICATION

## Architecture



ARIEL VIEW OF THE SITE DARK ORANGE REPRESENTS THE HIGHEST LAYER OF THE PARK, YELLOW THE LOWEST. WHITE REPRESENTS THE PATHWAYS THIS MCMORIOL was designed to commemorate the victims of the 9/11 attack on the world trade center towers. The memorial will consist of a terraced park for the downtown Lower Manhattan Area. Composed of layered images woven in and out of each other forming topography and subliminal messages about the state of the Nation when the crisis took place as well as alternative factors that played an important role.

**DETAIL** 

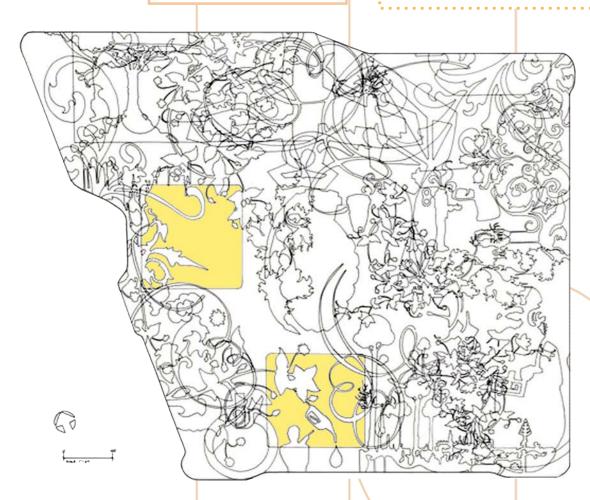
#### **IMAGERY LAYERS**

The memorial site plan is a construct of layered iconic images representing different pieces of NYC and the USA at the time of the World Trade Center bombings.



WTC SITE NYC

THE PHYSICAL CONCEPT OF THE PARK IS MODELED WITH 3
LAYERS OF BRISTOL PAPER HAND CUT WITH AN EXACTO,
SEPARATED WITH 1/4" PLEXIGLASS



PAPER AND PLEXI MODEL 36" x 33"



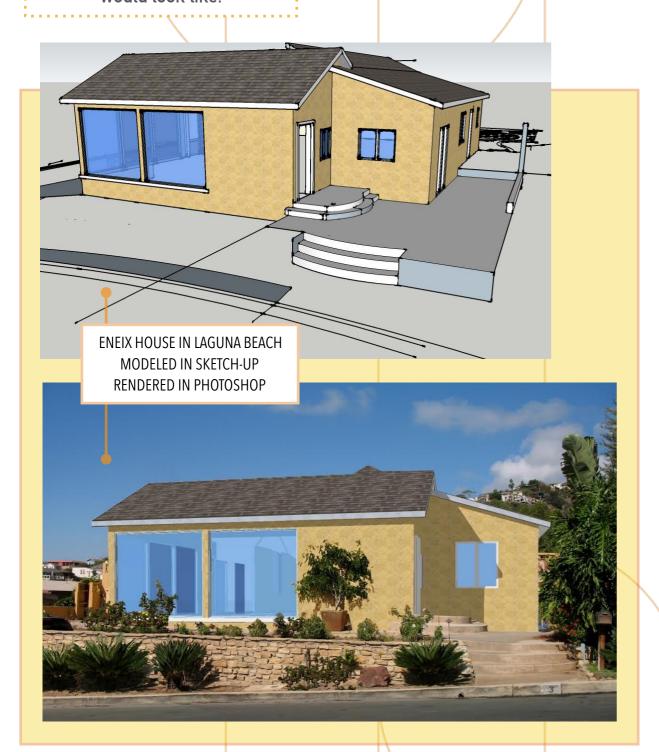
### Residential Illustration

### ARCHITECTURAL RENDERING

## Architecture

#### 3d MODELING

Contracted to create the existing house in 3d, then make new renovations and render what it would look like.





ARCH ILLUSTRATION
BARCELONA, SPAIN: ECONOMIC HOUSING STUDY
PRISMACOLOR ON MYLAR PAPER, 14" x 11"

ARCH ILLUSTRATION
GAVIOTA PROPERTY
LAGUNA BEACH
WATERCOLOR 19" x 17"



### Model Design

### MODEL MAKING & FABRICATION

## Architecture















### FRAMING MOTION

Physical interaction between two people is conceptually framed using negative space on plywood panels.





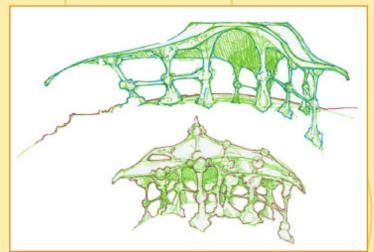






ORGANIC BARN PROJECT STUDY
ILLUSTRATED WITH INK ON BRISTOL PAPER
MODELED WITH CLAY AND BALSA WOOD





#### 3d MODELING

Rhino Model of my one of a kind laminated plywood chair with design rendering.

LAMINATED PLYWOOD CHAIR MADE USING A VACUME PRESS OVER A CUSTOM STENCIL. TWO WHOLE PIECES WERE MADE, ONE CUT IN HALF TO CREATE THE LEGS OF THE CHAIR.



